

2013



Crackdown

Drive Sober or Get Pulled Over **Sample Campaign Tweets**

During the crackdown, expect to see us on the roads with sobriety checkpoints & patrols. If you're #drunkdriving, we'll be there.

Officers will be pulling over #drunkdrivers during the national crackdown. Be prepared: find a #designateddriver BEFORE you drink.

In 2011, 31% of all fatal traffic crashes were because of #drunkdriving. Help save lives: support the crackdown.

Our message this crackdown and all year-round is clear: #DriveSober or Get Pulled Over.

In 2011 someone died from #drunkdriving every 53 minutes. Don't become a statistic: support the crackdown.

Before you drink, find a #designateddriver or a cab & arrange a safe ride, or an officer will arrange your trip to the station. #DriveSober

A driver can be arrested even with a BAC below .08 g/dL when a law enforcement officer has probable cause. #DriveSober

When cops take the #DriveSober or Get Pulled Over campaign to the streets, lives are saved. Support the crackdown.

16% of all children in fatal traffic crashes were killed by #drunkdriving. RT to help save lives.

If you're under 21yrs old and #drunkdriving, you'll be pulled over. Don't make a choice that will ruin the rest of your life. #DriveSober

Over Labor Day in 2011, 36% of all fatal traffic crashes were because of #drunkdriving. Stay safe and stay sober.

Volunteer to be a sober #designateddriver: your friends will thank you and the roads will be safer!

Officers are especially vigilant at night: there are 4.5 times more fatal crashes from #drunkdriving at night than during the day.

#Drunkdriving is a crime: it's also a careless choice that shows no regard for the lives it can destroy. #DriveSober

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Cops will be out in force to stop #drunkdriving from taking lives. You can help: RT to support the crackdown!

Do you know a friend who's been a #designateddriver? Thank them: they helped save lives, including yours.

Going to a bar or a party? Make certain you've got the phone numbers for your sober ride home BEFORE you drink.

If your friend's got a drink in one hand and keys in the other, take the keys. You can be the difference between life and death.

#DriveSober or Get Pulled Over: RT to support the crackdown that's working to save lives!
#drunkdriving

There are horrible consequences for #drunkdriving that will ruin your life, even if you're not injured or killed. Find a #designateddriver.

Want to make a difference? RT to support the crackdown on #drunkdriving & tell your followers: #DriveSober or Get Pulled Over

#Drunkdriving can do more than destroy your life: it can end it. Find a sober #designateddriver before you drink.

Officers will be out this holiday weekend to enforce the #DriveSober crackdown. Want to avoid them? Don't drink & drive.

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